

“Emotionally connect with your prospects.”



USE VIDEO TO TELL YOUR STORY

“For those of you interested in adding video as a game-changer for marketing your business, this opportunity is yours to experience. Emotionally persuasive video that targets your audience is just a click away.

As event organizers, we are more than camera operators. We are mentors who want to see small businesses successfully compete in the marketplace. We 1) walk you through preparing your story, 2) shoot and edit your footage, 3) show you how to market your video online.”

Space is limited, so register now and reserve your space.

REGISTRATION LINK: <https://tinyurl.com/y5dysott>

There are no refunds for this event. Reschedule \$50 fee.

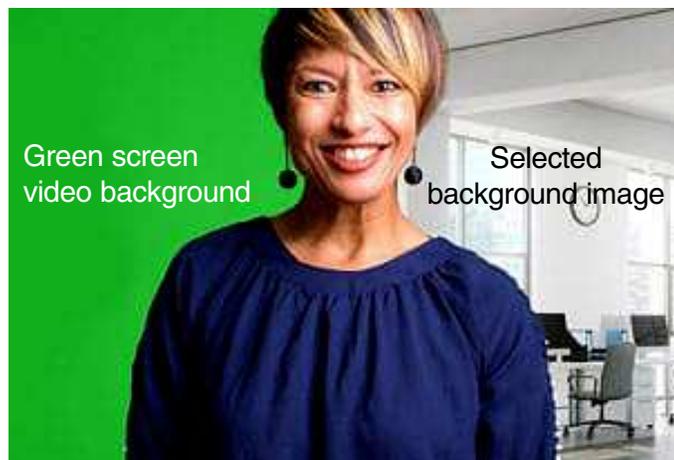
WHEN - SATURDAY, MARCH 23, 2019

10:30am	Check-in to schedule your video time
11am - Noon	Smartphone Video/Marketing class
Noon - 1pm	Lunch
1pm	Video shoot sessions begin
4:30pm	Last video session

WHERE - OPTIMA CAMELVIEW (map below)



“Using smartphone video.”



Using a green screen background when we shoot your video gives you creative flexibility to replace the green color with any image you select. We will review image requirements during your phone consultation.

VIDEO OPTION A - INTERVIEW

Two people seated, conversational presentation

\$129 - 3 min. video

\$159 - 5 min. video

\$229 - 10 min. video

\$399 - 20 min video

VIDEO OPTION B - PRESENTATION

One standing person with a green screen background.

\$159 - 3 min. video

\$189 - 5 min. video

\$259 - 10 min. video

\$499 - 20 min video

Video packages include a 20 min. phone consultation including script review, on-camera delivery, attire and image preparation for green screen presentations.

OPTION C - CLASS ONLY

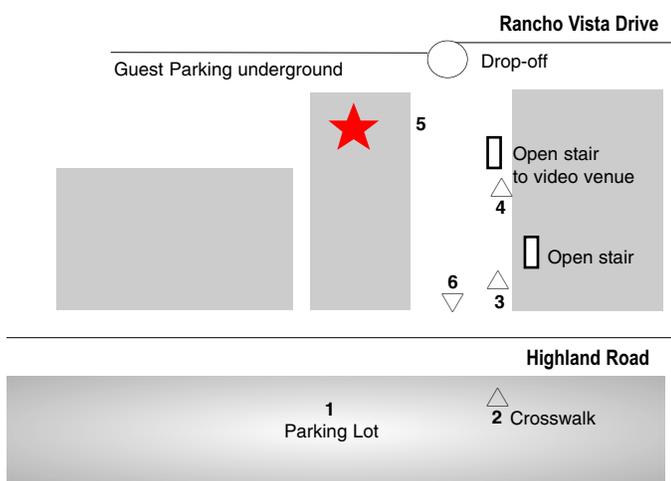
\$29 - Smartphone Video class at 11am, lunch incl.

NEXTWORLD MEDIA - Dan Watts
WHOISAZ - Mike Kristiansen

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(480) 287-4240 mikek@netmorenow.com

“Attending the Video Workshop by the numbers...”

- 1 Make your online Paypal reservation and payment at: <https://tinyurl.com/y5dysott>
- 2 Have your 20 minute phone consultation. Practice Practice Practice.
- 3 Arrive at 1030am Saturday, March 23 to select your video shoot time... Early Birds get the time slots they want.
- 4 Enjoy the Smartphone Video Marketing class from 11-Noon. Have lunch from Noon-1pm.
- 6 Video sessions start filming at 1pm. Shoot your *LIVE* video at the time you selected ...



SCOTTSDALE FASHION SQUARE

OUR VENUE - THE OPTIMA

The Optima Camelview Village is a mixed use condo-office development 2 blocks north of Fashion Square, west of Scottsdale Road.
7157 E. Rancho Vista Drive, Scottsdale, AZ 85251

ACCESS FROM HIGHLAND AVENUE

- 1 - Park in the lot on Highland Avenue.
- 2 - Take the crosswalk north to The Optima.
- 3 - The walkway leads to the first open stair.
Down the stair, keep walking north.
- 4 - Take the next open stair on your left to lower level.
- 5 - Turn left at the bottom of the stair to the event room.



2 Crosswalk at Highland Road



3 Open stair down to water features



4 Open stair down to event room



5 Video venue **YOU ARE HERE!**



6 Looking south from the Optima drop-off to Scottsdale Fashion Square