



Set The Stage for the Next & Best Performance of Your Life – Your Encore!

Have you sometimes felt like an imposter in your life or that you were performing a part that someone else cast you in? *This is the time for change!*

Are you tired of rehearsing living and auditioning happiness? You are now ready and perfect for *your fulfilling & rewarding 'best life' yet!*

Do you wonder how to take control of your life instead of being directed and managed by others? Be the author of *your authentic 'made for you' role!*

Don't expire! Retire from the things that you don't like to do. Learn how the scripts and roles of the past can and should be rewritten for new and happy beginnings!

KEYNOTE PRESENTATION

Set The Stage:

When you reach the end of a script that has been handed to you, can you leverage decades of life experience into a *signature encore performance*? Whether that encore role is a new business, a new career, a new cause or the passion that you've kept on a shelf, **YOU** have the opportunity to write a different script that is uniquely yours.

In **Set the Stage**, The Encore Catalyst, Isabel Banerjee, generously shares an unconventional and often challenging life journey that was her education and the forging of the leadership processes she used to build a multi-million dollar international business in the traditionally male dominated chemical industry.

In this keynote presentation you will take away concepts, tools and inspiration to create your own personal program;

- ★ **A New Script** leveraging your skills and experiences to write the greatest encore performance of your life.
- ★ **A Cast and Crew** supporting you as you produce your chosen encore and a lifestyle aligned with your values.
- ★ **A Production Plan** translating what you want into a successful reality.

The Encore Catalyst offers a relevant, implementable system to help you take an active role in deciding your script, be conscious of what disguises and characters of the past no longer serve you and to assess the strengths and resources required to write and direct a bold new, encore performance.

The Retirement Mirage

A major segment of the population is on the cusp of change and transition. Many of us who strive for this pinnacle are disappointed and unprepared for the reality of the retirement mirage that enticed us. Many of us will live longer than the resources we currently have to sustain the lifestyle vision that kept us plodding forward. Even more of our generation will experience the emptiness of lack of purpose and identity.

The Encore Catalyst pulls back the curtain to reveal how we can star in our encores and love the life we design!

ARE YOU READY FOR AN ENCORE?

Isabel Banerjee

PROFESSIONAL SPEAKER | PUBLISHED AUTHOR | CHANGE CATALYST

- ★ Global EXEC Women's International Council; Women of International Influence™ 2009 recipient
- ★ Canada's Top 100 Women Entrepreneurs™ - honored seven consecutive years
- ★ Canada's Top 100 Most Powerful™ Women Owned Businesses 2007 & 2009
- ★ Founder and CEO, Phancorp Inc., The Distributors' Partner™
- ★ Managing Director, Arizona and ambassador USA for GroYourBiz™
- ★ Founder and Chief Encore Officer, The Encore Catalyst™

Isabel credits her life's journey for the practical business and relationship skills that became her charismatic trademark style. During two decades of diverse industry and management experience, Isabel absorbed the knowledge needed to succeed in private-sector business. In 1986, opportunity led her to the chemical industry and within three years, she launched her own chemical brokerage firm. Boldly going where few women had yet succeeded, Isabel earned the trust and respect of customers and suppliers around the globe.



Isabel's Encore

A mistress of self-invention, transformation and growth 'to fit the part', Isabel, once known as the 'Phantom Lady', knows how to build her own stage, adapt to new roles and embrace the 'next act'.

After 20 rewarding years, Isabel sold the assets of Phancorp Inc.™ to dedicate herself to supporting others to achieve personal and professional success. She relocated to Arizona in 2011 and established the USA footprint of GroYourBiz, an international organization that empowers women business owners and cultivates major economic impact around the world.

Isabel connects effectively with diverse audiences and has spoken internationally before industry, academia, government, leadership, women and youth groups. Her topics and delivery style are relevant and relatable to both large and intimate groups.

Serial entrepreneur, mother, grandmother and cheerleader for many, Isabel resides in Phoenix with her husband, Ajoy K. Banerjee, Ph.D. They share a love of family, deep friendships and learning as they savor the diversity and cultures of the world.

Do you want to know how to set the stage for the best part of your life?



ISABEL BANERJEE
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